Exhibition at the 2024 Spring Bank Holiday Flower Festival

Every spring bank holiday there is a flower festival in the grounds of St Mary's church followed by a 10k race and this year the NP Steering Committee were invited to hold an exhibition during the weekend.

On the Saturday the festival is predominately local people and during the day we estimate we had between 150 to 200 visitors. Some of the Committee were always present during the day to explain our intentions and answer any questions about the making of the Plan.

On the bank holiday Monday there was a 10k road race and this attracted some 2000 to 3000 visitors to the village. Although most of the visitors may not have lived in our parish, many of them did show an interest in our work and some provided feedback.



The aim of the exhibition was threefold:

- 1. To explain what the Neighbourhood Plan was about and what it hoped to achieve.
- 2. To ask our visitors to provide comments for our SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis.
- 3. To recruit new volunteers.



Some of the results of the SWOT analysis were:

Strengths

- I live in London. You have a beautiful village here.
- There is a tangible community spirit.

Weaknesses

- Speeding traffic
- Not much for youths. A youth club would be good.

Opportunities

- A BMX track on the green
- Houses people could afford
- A skate ramp on the green
- More things for young people
- People need somewhere to live

Threats

- Don't fix what isn't broken
- Central Government forcing housing development in the village
- Do not close the 2 shops
- We were successful in recruiting 3 volunteers and although they did not wish to join our Steering Committee or Working Group, they have assisted us in tasks such as delivering leaflets etc.
- In conclusion, we considered the weekend to be a great success in promoting the awareness of the aims of the Neighbourhood Plan and in the feedback we received.